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Have you heard the news? Most Americans only get about half of the recommended 25 grams of fiber each day. With Fiber One* cereal, it's easier than ever to increase your daily fiber intake. Fiber One has 57% of the daily fiber recommendation in one ½ cup serving. Try using these 10 simple tips each day to help reach your fiber goals.

Scan for Bran

Look for "bran," "whole grain" and "whole wheat" on product packages and ingredient labels. These ingredients can help boost fiber intake.

(½ cup Fiber One = 14g fiber. 1½ cup Fiber One" Honey Clusters" = 14g fiber)

Grab the Whole Food

Munch on a whole piece of fruit, in place of drinking a glass of juice. You'll get the nutrients and the fiber too. (1 medium orange = 3g fiber)

Savor the Skins

Eat fruit and vegetables with the skin on. Eating the skin helps to bump up the fiber, plus it provides texture and a bonus of other nutrients. (1 medium baked potato with skin on = 4g fiber)

Screen for Beans

Replace your typical side dishes with high-fiber dried peas and beans, such as kidney, pinto, lentils or black-eyed peas. These fiber-packed legumes make it easier to meet daily fiber goals. (1/2 cup canned red kidney beans = 8g fiber)

Go Nuts

Jazz up salads, vegetables, snacks and desserts with almonds, sunflower seeds or soy nuts.

Nuts and seeds add fiber and fun-to-chew crunch to foods. (1 ounce roasted almonds = 3g fiber)

Re Berry Wild

Choose raspberries, blackberries and boysenberries to add variety to your cereals. These berries have twice the fiber of many other fruit selections. (1/2 cup fresh raspberries = 4g fiber)

Bring on the Brown

Use brown rice instead of white. Switch to whole-wheat pasta, whole-wheat flour, whole-wheat breads and whole-grain crackers instead of regular white versions. (1 cup brown rice = 3g fiber)

Skip the Chips

Select snacks that are a good source of fiber. Instead of potato chips, go for low-fat popcorn, whole-grain pretzels or oven-crisped whole-wheat pita triangles. (3 cups popcorn = 4g fiber)

Drink Up

Water is a healthy beverage choice—especially as you up the fiber. Your body needs more water to help process the added fiber you eat. Aim for eight 8-oz glasses of water each day.

Sneak in Some Fiber One®

Mix Fiber One into your favorite side dishes or top yogurt, salads or oatmeal. Even a small amount of Fiber One makes a difference. (% cup Fiber One for sprinkling = 7g fiber)





FIBER COUNTER

Fiber One* cereal, with 14 grams of fiber per ½ cup serving, is an easy way to help you get the fiber you need. Adding just one bowl of Fiber One daily to a diet already containing fiber can help you meet the daily fiber recommendation. Let's take a look at some fiber arithmetic.



Get More Fiber Information & Tools at www.fiberseekers.com





Mix it up with Fiber One

Boost your fiber intake with these quick and easy mix-in ideas. Just a small amount of Fiber One can make a difference and help you get closer to getting the daily fiber recommended by experts, 25 grams per day.

- Mix in Fiber One to your favorite ready-to-eat cereal, or stir into hot oatmeal.
- Garnish a fresh garden salad with Fiber One as a substitute for croutons.
- Stir Fiber One into your favorite fruit yogurt for a creamy, crunchy delight.
- Create a unique snack mix by combining Fiber One, pretzels, cereal, and seeds.
- Sprinkle Fiber One over your favorite soup for crunchy variety.
- Punch up the fiber in brownies or cookies by adding nuts and Fiber One.
- Blend Fiber One into dips and serve with fresh veggies for fun snacking adventures.
- Top chicken or fish with a crispy coating of crushed Fiber One before baking.
- Cover casseroles or baked vegetables dishes with Fiber One and melted cheese.
- Add Fiber One to fruit and nut trail mixes for tasty snacking on-the-go.

Take advantage of the flavor, crunch and creativity you have with Fiber One cereal to create simple fiber solutions.